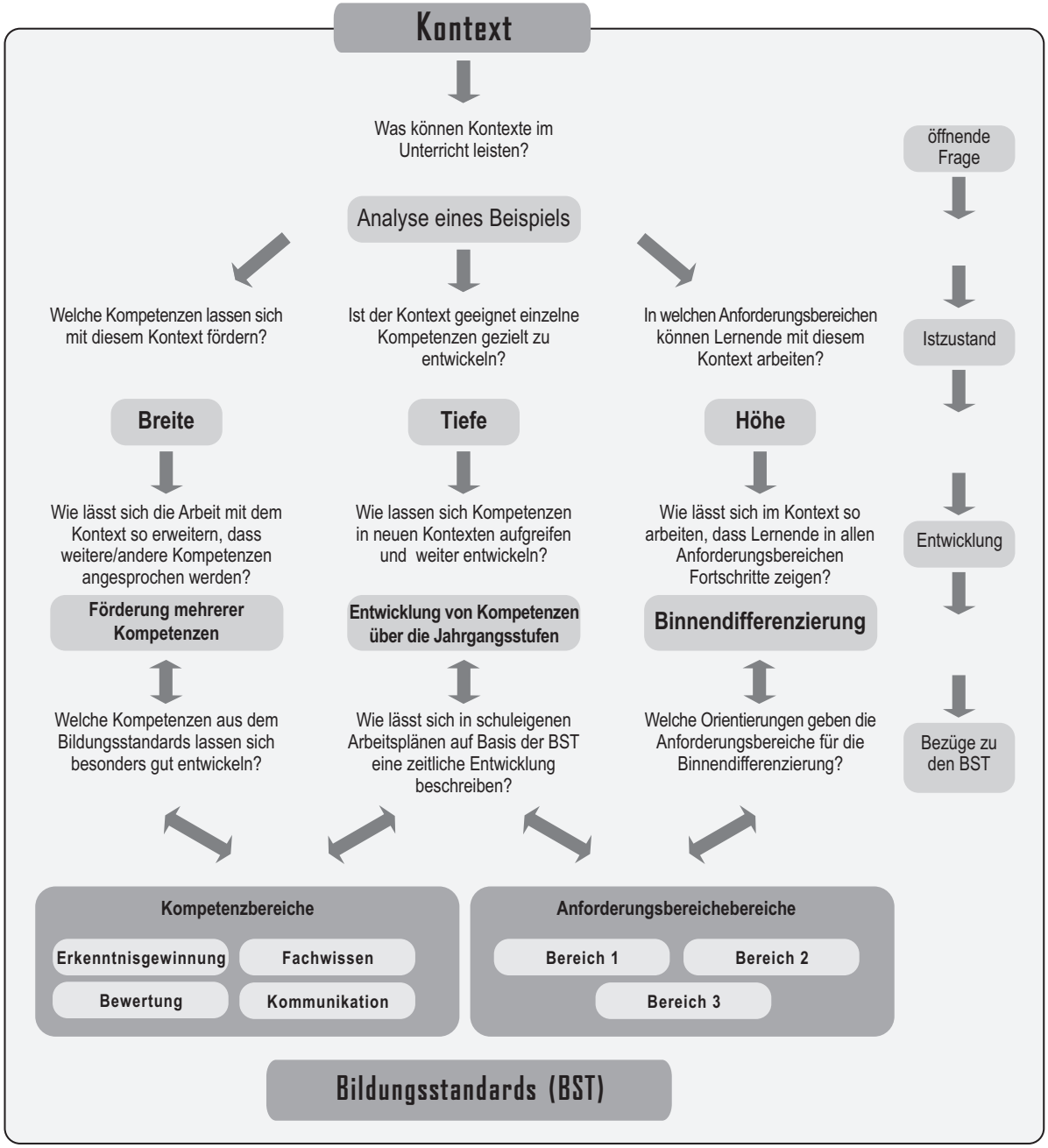Planungslandkarte „Kontext“